



## **2025 Olivetech China Show with 2025 Training Course for the Certification of Olive Oil Master Millers and the Repair & Maintenance of Olive Oil Processing Line**



### **Olive Planting Area in China**

China has now planted 119,000 hectares of olive trees. Among them: 61,000 hectares in Gansu Province, 30,000 hectares in Sichuan Province, 13,600 hectares in Yunnan Province, 10,000 hectares in Chongqing City, 3,000 hectares in Hubei Province, and 1,400 hectares in other provinces and cities. In the following 5-10 years, China will have 130,000~150,000 hectares of olive trees, and more business opportunities will be for you.



### **Production Capacity of Olive and Olive Oil in China**

The production of fresh olives in China is increasing year by year, but the yield of fresh fruits fluctuates greatly. In normal years, the annual output of fresh fruits is about 90,000 tons, with an average oil yield of about 15%, and the output of virgin olive oil is about 11,000 tons. In the following years, the increase of Production Capacity of Olive and Olive Oil will be up 10%-15% per year, so more business opportunities are waiting for you.



### **Current Situation in China**

China's olive industry has entered a new era of high-quality development, with the area of olive cultivation continuously expanding, the output of olive fruit increasing year by year, and the number of processing equipment also increasing. However, there are currently the following problems: the operators do not have enough theoretical knowledge of oil extraction, the operations of olive oil processing lines are not standardized, and the maintenance is not thorough, resulting in insufficient equipment performance, high equipment failure rate, the processing capacity not reaching the calibrated production capacity, generally low oil yield rate, excessive loss of residual oil in the pomace and water, and unstable quality of olive oil. These problems have caused certain economic losses to olive oil producers and seriously affected industrial benefits.

Therefore, China not only needs to improve the skills and experience of existing oil extraction technicians and operators, but also needs to train more olive oil processing technicians, and it will also provide the NOT-miss opportunities for full display of advanced olive oil processing lines and technology at home and abroad. Beijing Regalland will unite domestic and foreign equipment manufacturers and the trainers of master millers to hold 2025 Training Course for Certification of Olive Oil Master Millers and Repair & Maintenance of Olive Oil Processing Line in Longnan City, Gansu (tentative) from June 6 to 7, 2025, and the qualified trainees will be issued the completion certificates of the training course.

**Supporters:**

- China Olive Industry Innovation Platform
- Longnan Olive Industry Innovation Alliance
- Olive Oil Tasters Association of Longnan City, Gansu Province
- Sponsors: **Your Company Name; Your Brand Name**

**Organizer:**

- Beijing Regalland Convention Exhibition Co., Ltd.

**Trainer:**

- Giorgio Franci, Brave Miller, Owner and general manager of Frantoio Franci

**Media Supporters:**

- [www.oliveoilife.com](http://www.oliveoilife.com)
- The Wechat Official Certified official platform: Olive Oil Life

**Training Purpose:**

1. To increase the practical experience and skills of maintenance personnel for olive oil processing equipment
2. To improve the oil production of existing processing equipment and the quality of olive oil
3. To improve and optimize the procedure of olive oil processing to achieve energy conservation, efficiency improvement, high-quality increment, and cost reduction
4. To provide consultation and opportunities for potential clients to purchase the equipment of olive oil processing.
5. To master the skills and experience of transforming and debugging olive oil processing equipment
6. To understand international olive oil processing technology, experience, and technological



innovation

7. To cultivate technical personnel for olive oil processing
8. To improve the technical level and management ability of technicians in the olive oil processing industry in China
9. To strengthen communication in the olive oil industry and expand the talent pool in the olive oil industry

#### **Profile of Trainees:**

- Managers, technicians, operators, and maintenance personnel of olive oil mills and factories and so on;
- Farmers of olive groves and Investors of olive oil mills and so on;
- Quality inspection of olive oil, sales personnel and so on;
- Technical personnel responsible for processing equipment research and development, product research, and by-product research and development
- Other related service organizations, research institutions, and associations and so on.

#### **Exhibits Scale:**

Equipment, accessories, and technical services related to olive oil processing

- 1) Equipment and supporting products for olive fruit harvesting, storage, and transporting;
- 2) Equipment and supporting products for olive oil processing, packaging, storage, and filtration;
- 3) Various testing instruments and supporting products for olive oil, such as physical and sensory testing laboratory instruments and supporting products such as various analytical instruments, constant temperature heating instruments, tasting cups and so on.

#### **Training Content and Modules:**

**Module 1:** Introduction, performance comparison, and technical route of equipment of olive oil processing

**Module 2:** to share the experience in olive oil processing and maintenance and operation of related equipment

**Module 3:** to share knowledge and practical operation of physical and chemical testing and sensory analysis of olive oil

**Module 5:** to share innovation and future development trends of olive oil processing technology

**Module 6:** on site operation and guidance of oil mills, as well as suggestions for improving the quality of olive oil

#### **Venue and Date Schedule:**

- Venue: Longnan city, Gansu China

- Registration Date: 05 June, 2025
- Training and Show Date: 06-07, June 2025

#### Stand Rental and Sponsor Opportunity:

- 1) The Rental of Stand for exhibitor: Euro 2000 per stand, it contains 1 exhibit table with two chairs, 1 fascia board of company name, 4 bottles mineral water per day
- 2) The Sponsor Fee: Euro 5000 per company (only 4 sponsors limited), the following treatment for the sponsor:



- To provide **exclusive 2 hours** session for your representative to introduce products and technology as well as the purchasing advice for the trainees
- To provide the detailed list of the trainees for you (the list including the potential buyers)
- To join in the Q & A session
- To visit olive oil mills on site accompanying the trainees
- To provide one 4C full page of your advertisement on the manual of training course
- To distribute your brochures or leaflets to each trainees
- To publish an article of your products and company on the Wechat Official Certified public platform: Olive Oil Life (for example, this link:  
[https://mp.weixin.qq.com/s/BiiFzg7MzrPTm3QKR30IPw?token=4603564&lang=zh\\_CN](https://mp.weixin.qq.com/s/BiiFzg7MzrPTm3QKR30IPw?token=4603564&lang=zh_CN))

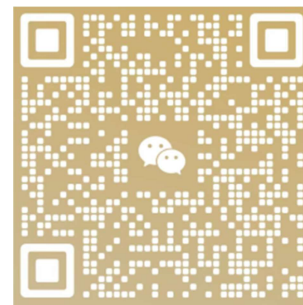
#### Advertisement Opportunity

- 1) X Poster with 60cm x 160cm on site, the cost: Euro 500 per piece
- 2) 4C full page advertisement with 21cm x 29.7cm on the e-manual of Olivetech Show and Course, the cost: Euro 800 per page
- 3) Distribution of brochure or leaflets, the cost: Euro 500

#### Inquiry, Contact:

**Regalland** 金万洲

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