

Together, we make opportunities.



2025 Oil China Show and Tasting with B2B Events

July 6-7, 2025 Beijing

Since 2005, Oil China with olive oil exhibition, olive oil competition, olive oil tasting, olive oil gourmet, olive oil buyers and sellers meeting and so on, has always been continuing to provide the business platform for the producers, exporters and traders of olive oils and related products to meet Chinese importers, distributors and traders for almost 20 years.

Except from “Oil China Competition”, Oil China has been stopped by the terrible COVID-19 which has gone through 3 years and disappeared suddenly in the end of 2022. In China, 2023 business and normal life just start to recover, and we believe 2025 will be better than 2019, so welcome you to join in Oil China 2025.

In Oil China 2025, Oil China will have many events to assist you doing the following:

- To do business with Chinese importers, distributors and traders
- To meet the chefs, managers of hotel and restaurants
- To meet owners of online shops and stores from the platforms of Alibaba, Tmall, Jidong(JD), Wechat and so on
- To meet some opinion leaders, olive oil tasters, enthusiasts, consumers to learn more about the olive oil consumption in China's market.
- To visit the food stores and supermarkets to



learn about the price, brands and the quality of those imported olive oil

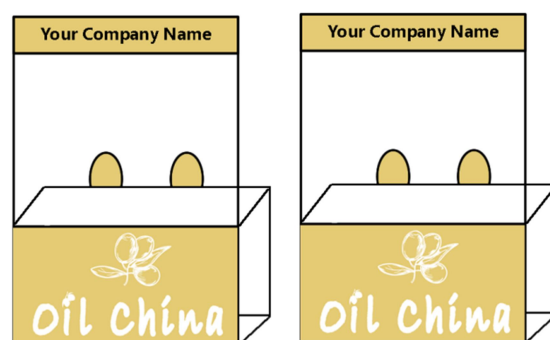
To follow with the new change and scenes of B2B and B2C business models, Oil China will also adjust the pattern to display your olive oils and other related products. According to the new consumption trends and business situation in China's market, Oil China 2025 will hold B2B and B2C Meeting and Tasting Show, and include the following schedule:

Time	Events
July 05	
14:00-17:00	to register and exhibits arrangement at four seasons hotel, Shanghai (temporary venue)
July 06	
09:00-10:00	to attend the awarding ceremony of 20th Oil China Competition 2025 and 20 th Anniversary
10:00-17:00	to display your olive oil and to meet the B2B and B2C attendees
15:00-17:00	to meet parts of new Chinese olive oil tasters in the sensory course
July 07	
09:00-12:00	to display your olive oil and to meet the B2B and B2C attendees to meet those new Chinese olive oil tasters in the sensory course
14:00-16:00	to meet and talk with representatives of Chinese importers of food and olive oil
16:30-18:00	to visit stores, supermarket, restaurants

The Participation Fee:

- The booth: Euro 1500 per booth (the booth with 1 table, 2 chairs and the fascia name, plastic glasses, bread with public meeting tables, and please see the right picture)
- The products promotion meeting: Euro 1500 per hour (the attendees will be invited)
- The olive oil tasting meeting is Euro 1600 per hour (the attendees will be invited)

Good News: Your olive oil will be for the sensory course of Chinese olive oil tasters and your brands will be shown in the official website: www.eoliveoil.com .



If you want to apply for your booth, please click this link "[Online Application Form](#)" to submit your application form or please contact us:



Beijing Regalland Convention Exhibition Co., Ltd.

Tel: 0086 10 64416542 Fax: 0086 10 64416542

Website: www.eoliveoil.com E-mail: info@eoliveoil.com



2025 Event Schedule of Oil China

To assist you empowering your business in China, and Oil China will be helpful to obtain more and more business opportunities in China's market, and Oil China 2025 will include some online and offline events like olive oil competition; B2B & B2C meeting; olive oil tasting; the sensory course of olive oil tasters; the course of olive oil master millers. There will also be some online events like the contest of olive oil knowledge, olive oil market, olive oil brand recommending through www.oliveoilife.com. **More details will be found from www.eoliveoil.com.**



1. 20th China International Olive Oil Competition (Oil China Competition)

The application deadline: **May 01, 2025**

To submit the application form: please click "[Online Application Form](#)"

Note: Oil China Competition is one of the world's famous olive oil competitions and each year over 200 types of the extra virgin olive oil and organic olive oil from the producers, exporters and importers enter for this competition.



2. The Awarding Ceremony of 20th Oil China Competition 2025

The date: **July 06, 2025**

The venue: Beijing Four Seasons Hotel (temporary venue)

Note: the winners, VIPs, some importers will take part in this awarding ceremony and the awarded oil will be shown and tasted



3. 2025 Oil China B2B Show and Olive Oil Tasting

The date: July 06 and 07, 2025

The venue: Beijing Four Seasons Hotel (temporary venue)

Note: Chinese importers and distributors will take part in this event



4. 3rd Sensory Course of Chinese Olive Oil Tasters

The date: **July 07, 08, 09, 10 and 11, 2025**

The venue: Beijing Four Seasons Hotel (temporary venue)

The attendee: purchasing and quality managers and persons from the producers and importers; traders, enthusiast, consumers



5. 1st Olivetech China Show for Olive Oil Processing Technology and the Training Course of Olive Oil Master Millers

The date: **June 06 and 07, 2025**

The venue: Longnan city, Gansu province (The largest olive planting region in China)

The trainers: the experts from Italy or Spain and the technical experts from the equipment manufacturers

The attendee: purchasing managers, CEO, millers, technicians from Chinese producers, investors, farmers, and we will invite all producers of olive oil from all China to join in this show and training course.



6. 2025 Chinese Delegation of Olive Oil Business to EU

The date: **May or September, 2025**

The purpose: olive oil business visiting and study the technology of olive and olive oil processing, seek the cooperation in the sector of olive industry

The members: importers, traders, producers, farmers, researchers and so on



7. Online Events:

- 1) the contest of olive oil knowledge
- 2) olive oil brand online show
- 3) olive oil brand promotion

The above online events will be found from www.oliveoilife.com and certificated public media in Chinese and English versions as soon as possible

More details will be found from www.eoliveoil.com or please feel free to contact Regalland by email: info@eoliveoil.com.